



भारतीय प्रबंध संस्थान काशीपुर  
INDIAN INSTITUTE OF MANAGEMENT KASHIPUR



# Executive Development Programme in **Applied Finance & Investment**

Gain Real-World Financial Expertise

# Excel with Excellence: Get the IIM Kashipur Advantage

Established in 2011 as a second-generation institution by the Government of India, the Indian Institute of Management Kashipur (IIM Kashipur) is dedicated to achieving excellence in management education. Marking a decade of service to the education and management sectors, the institute is guided by its core values of collegiality, transparency, green consciousness, and proactive engagement with stakeholders.



**Ranked 8th**

**By Times Management Institutes,  
2023**



**Ranked 19th**

**By Under Management Category  
- NIRF, 2023**

## Our Core Values



Cultivating a culture of mutual respect and collaboration among stakeholders.



Committed to active involvement and open communication with all stakeholders.



Advocating for green consciousness through sustainable practices.



Upholding openness, clarity, and accountability in all dealings.

# Programme Overview

This cutting-edge certificate programme seamlessly blends theory with real-world application, equipping professionals with advanced financial acumen. Delivered by industry experts and renowned faculty, the programme ensures a holistic understanding of financial strategies. Elevate your career and organizational impact through rigorous curriculum, case studies, and networking opportunities.

 **Duration:** 9 Months - 68 hrs online + 12 hrs offline

 **Programme Fee:** INR 80,000/- + GST



## ELIGIBILITY:

- For Indian Participants – Graduates from a recognized University (UGC/AICTE/DEC/AIU/State Government) in any discipline with Mathematics/Statistics up to 10+2 level.
- For International Participants – Graduation or equivalent degree from any recognized University or Institution in their respective country.
- Proficiency in English, spoken & written is mandatory.
- 2 years of work experience.

## Programme Objectives



Develop advanced skills to tackle complex corporate finance challenges.



Equip professionals with insights in financial analysis, portfolio management, risk, and more.



Foster proactive thinking to navigate evolving risks in the finance function.



Stay updated on changing global investment scenarios in capital markets.



Instill strong ethical values and responsibility in participants.



Meet the demand for qualified finance professionals in an action-driven industry.

## Benefits



Master modern corporate finance problem-solving.



Develop precise risk-taking skills.



Skillfully navigate through volatile market conditions.



Learn from distinguished faculty at IIM Kashipur and industry experts.

## Who Should Attend

### Applied Finance Enthusiasts

Tailored for professionals seeking a deeper understanding of applied finance concepts.

### Managers and Decision-Makers

Ideal for those with management responsibilities, providing essential financial decision-making skills.

### Open to All Backgrounds

This inclusive course offers valuable insights to all.

## Highlights



Certificates for Participation and Successful Completion of the course



In-campus Immersion Opportunity



In-depth Insights from Esteemed IIM Kashipur Faculty



Industry-Driven Learning with Expert Guest Lecturers



Explore Modern Corporate Finance Problems



Navigate Volatile Market Conditions

## Programme Structure

01 Financial Statement Analysis

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02 Foundational Concepts for Finance

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03 Fixed Income Securities

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04 Investment Analysis and Portfolio Management

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05 Equity and Firm Valuation

06 Technical Trading Rules and Backtesting

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07 Predicting Stock Returns and Volatilities

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08 Capital Investments

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09 Financial Derivatives

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10 Mergers & Acquisitions



## Pedagogy

- Interactive sessions led by esteemed IIM faculty
- Illuminating case studies for practical insights
- Engaging class exercises for hands-on learning
- Application-focused approach for workplace relevance

\*Mandatory attendance should be 50%.

## Assessment



Assignments



Quizzes



Final Exam

Score minimum 50% overall in assignments and quizzes.  
Mandatory attendance should be 50%.

## Fee Structure

Application fee: INR 5,000/- +GST

Programme Fee (Inclusive of Offline Classes): INR 80,000/- + GST

No-Cost EMI Available

Total Fee	Installment 1*	Installment 2*
INR 80,000+GST	INR 40,000/- To be paid within 7 days after receiving the offer from the institute	INR 40,000/- To be paid within 30 days from the registration fee paid date

\* Installment amount doesn't include 18% GST.

(Campus immersion is mandatory and free for all enrolled students, students can attend this virtually. For physical immersion at the campus travel and lodging costs will be managed by the student)

**Refund Policy: There is no Refund on Course Fees once the course begins. Prior to course commencement, if a student requests for a refund, the Registration Fees are deducted and the remaining amount is refunded.**

## Admission Journey

Step 1



Fill up an online application form, upload the required documents and submit the application.

Step 2



Make the application payment.

Step 3



Shortlisting based on work, and education profile.

Step 4



If shortlisted, you will receive an offer letter from IIM Kashipur.

Step 5



Pay admission confirmation fee within 7 days of receiving the offer letter.

# \* Course Completion Certificate



# Program Director



## **Prof. (Dr.) Dilip Kumar**

Prof. Dilip Kumar is an Associate Professor in the area of Finance and Accounting at IIM Kashipur. Prof. Dilip Kumar holds PhD in Finance and has done his PhD research work at Institute for Financial Management and Research (IFMR) Chennai. Prior to joining IIM Kashipur, Prof. Kumar was a faculty member in the financial engineering department of Institute for Financial Management and Research, Chennai. He mainly works in the area of Asset Pricing, Financial Management and Financial Risk analysis. His current research focuses on systemic risk, extreme risk interconnection and corporate sustainability. He also works in the areas of extreme value volatility estimator, bias correction procedures for efficient estimation of volatility and robust volatility estimators. Prof. Kumar is also a Chartered Financial Analyst charter holder from the Institute of Chartered Financial Analyst of India.

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## Contact Us

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